

KNIGHTSBRIDGE

INTERNATIONAL REAL ESTATE

Privacy Statement

This Privacy Statement applies to the processing of personal data collected and used by **Knightsbridge International Real Estate** (“KBIRE”, “we”, “us”, or “our”), including its subsidiaries, affiliated offices, and third-party service providers.

This Privacy Statement explains what personal data we hold, how we collect it, and how we use and may share information about you. It also contains important information about your rights in relation to your personal data and how to contact us if you have any concerns.

This Privacy Statement applies to your use of our websites, mobile applications, and any other services we provide when you buy, sell, rent, or let a property through us.

KIRE operates internationally, and due to differences in local data protection laws, our offices may maintain country-specific Privacy Statements. In the event of any inconsistencies, the country-specific Privacy Statement shall take precedence.

What is personal data?

Personal data is any information that relates to an identifiable individual. This includes information that can directly or indirectly identify you.

We may collect information about you from:

- Information you provide directly to us;
- Information collected when you visit our website or offices;
- Property portals and third-party advertising platforms;
- Referrals from agents, developers, or professional advisers.

Where we determine the purposes and means of processing your personal data, we act as the Data Controller.

For any queries regarding this Privacy Statement or your data rights, please contact us at:

info@kbire.co.uk

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Information we collect directly from you

Landlords

When you become a landlord with us, we may collect:

- Name
- Contact details
- Property details
- Bank details
- Identification documents
- Proof of address
- Due diligence and AML documentation

This information is collected for:

- Registering and onboarding landlords
- Arranging viewings
- Communicating offers
- Managing your property
- Collecting payments
- Marketing our services

Tenants

When you rent through us, we may collect:

- Name
- Contact details
- Property preferences
- Identification documents
- Proof of address
- References
- Employment information
- Credit checks
- Visa and immigration documents

This information is collected for:

- Registering and onboarding tenants
- Arranging viewings
- Progressing offers
- Managing tenancies
- Collecting rent
- Marketing suitable properties

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Sellers

When you sell a property through us, we may collect:

- Name
- Contact details
- Property details
- Bank details
- Mortgage information
- Identification documents
- AML documentation

This information is collected for:

- Registering sellers
- Arranging viewings
- Progressing offers
- Completing transactions
- Collecting fees
- Marketing related services

Buyers

When you purchase through us, we may collect:

- Name
- Contact details
- Property requirements
- Identification documents
- Proof of funds
- References
- Employment information
- Credit checks

This information is collected for:

- Registering buyers
- Arranging viewings
- Progressing offers
- Conducting due diligence
- Completing purchases

Visitors to our offices

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I N T E R N A T I O N A L R E A L E S T A T E

When you visit one of our offices, we may collect:

- CCTV footage
- Visitor logs
- Contact details
- Identification details

This helps us maintain safety, security, and operational management.

Information collected through our website

We may collect:

- Name
- Contact details
- Property preferences
- IP address
- Device information
- Website usage data

This helps us:

- Respond to enquiries
- Improve our website and services
- Create relevant content and marketing

Our website may use cookies and analytics tools.

Information collected from third parties

We may also receive information from:

- Publicly available sources
 - Property portals
 - Referencing agencies
 - Social media platforms
 - AML/KYC verification providers
 - Professional advisers
-

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I N T E R N A T I O N A L R E A L E S T A T E

Special category data

Where required, we may process sensitive personal data (such as health information or criminal background data) only where:

- You have provided explicit consent; or
 - We are legally required to do so.
-

Who we share your data with

We may share your personal data with:

- CRM providers
- Technology partners
- AML/KYC providers
- Solicitors, accountants, and surveyors
- Developers
- Joint agents
- Tenancy deposit schemes
- Landlords, tenants, buyers, or sellers involved in your transaction
- Utility providers
- Regulatory bodies
- Government authorities

We only share data where legally permitted and necessary.

Use of Artificial Intelligence (AI)

KIRE may use AI technologies to support communication, operational efficiency, customer support, and marketing.

We do not use AI to make solely automated decisions that have legal or similarly significant effects without human oversight.

We do not use your personal data to train publicly available AI models.

How we keep your personal data secure

We use secure systems and appropriate safeguards to protect your data against:

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- Unauthorised access
- Loss
- Misuse
- Disclosure
- Alteration

Access is restricted to staff who require the information.

Retention of personal data

We retain your personal data only for as long as necessary to:

- Provide our services
- Meet legal obligations
- Resolve disputes
- Enforce agreements

Retention periods may vary depending on the type of data and service provided.

International transfers

As an international business, we may transfer personal data outside the UK or EEA where necessary. Where we do so, we ensure appropriate safeguards are in place.

Your rights

You may have rights including:

- Access to your data
- Correction of inaccurate data
- Deletion of data
- Restriction of processing
- Objection to processing
- Data portability
- Withdrawal of consent

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To exercise your rights, please contact:

Knightsbridge International Real Estate

5 Harwood Road

London

SW6 4QP

United Kingdom

Email: info@kbire.co.uk

Marketing communications

You may opt out of marketing communications at any time by clicking “unsubscribe” or by contacting us directly at:

info@kbire.co.uk

Complaints

If you have concerns about how we process your data, please contact us first so we can try to resolve the matter:

Knightsbridge International Real Estate

5 Harwood Road

London

SW6 4QP

United Kingdom

Email: info@kbire.co.uk

You also have the right to complain to the **Information Commissioner's Office (ICO)** if you believe your data has not been handled correctly.

Changes to this Privacy Statement

We may update this Privacy Statement from time to time to reflect changes in our operations, legal obligations, or technology.

The latest version will always be available on our website.

Last updated: July 2026